



Dwight D. Eisenhower School
Parent Teacher Organization

Tax ID # 22-2634420
October 10, 2023

To Whom It May Concern,

The Dwight D. Eisenhower Middle School PTO of Freehold, NJ will be hosting a Pocketbook Bingo event on **Friday, February 9, 2024 at our school**. Our PTO supports our school in many ways throughout the year including and after school enrichment programs and social gatherings for our students. This event will be one of the largest fundraisers of the school year and will benefit more than 500 students.

We know Pocketbook Bingo will bring us closer to providing the funds needed to support these programs on a yearly basis. We are asking for the assistance of our community to make this happen. We are asking for your help by becoming a sponsor. Your generosity would be greatly appreciated and acknowledged at our event.

Luxury Handbag Raffle Sponsor - \$750: Banner with logo presented on display in a prominent location with Luxury Handbag Raffle; Logo included on Thank You page in our event program distributed to all attendees; Social Media presence on our Facebook page.

Mystery or Special Raffle Sponsor - \$500: Logo signage on display with Mystery or Special Raffle; Logo included on Thank You page in our event program distributed to all attendees; Social Media presence on our Facebook page.

Bingo Game Sponsor - \$300: Sponsor the cost of the prize for one Bingo Game. Co-sponsor the cost of the prize for one Bingo Game. Business/Name will be listed in our program.

Co-sponsor Bingo Game Sponsor - \$150: Co-sponsor the cost of the prize for one Bingo Game. Business/Name will be listed in our program.

Full Page Program Sponsorship - \$150: Full page ad in our event program distributed to all attendees.

Half Page Program Sponsorship - \$100: Half page ad in our event program distributed to all attendees.

Please return the attached Registration form to the Dwight D Eisenhower Middle School, 279 Burlington Road, Freehold, NJ 07728, Attn: PTO, or visit our website at [Dwight D. Eisenhower School PTO - Home Page \(membershiptoolkit.com\)](https://membershiptoolkit.com) and pay online with credit card. If you have any questions, please email DDEPTOFREEHOLD@gmail.com. Thank you, in advance, for your support.

Sincerely,

Jessica Ward, PTO President
Natasha Perski, PTO Vice President
Janis Dancel, PTO Treasurer
Marissa Leiser, PTO Secretary
Tracy Healey, Pocket Book Bingo Chairperson