



FUTURE BLOOD DONOR

The Future Blood Donor program offers a meaningful opportunity for your elementary and middle school students to help save lives with the American Red Cross. Through this partnership, you can develop students' leadership skills while helping deliver lifesaving services and blood products to people in need.

Benefits to your school or organization

The program features two elements: an educational presentation to students and a blood drive. Grade-level appropriate curriculum about blood and classroom activities are available along with planning and donor recruitment support for your blood drive program.

An opportunity for learning-in-action

Your students can use what they learn about blood to recruit their parents and other adults near and far to participate in your blood drive program.

Student recognition

Students will be recognized for taking action and showing leadership. The Red Cross will provide a thank you gift for each student who recruits one presenting donor along with additional recognition tools. (Gifts will be given to the recruited donor at the blood drive to award to the student.)



**Help save lives by starting a Future Blood Donor program.
Contact your Red Cross account representative today!**

Gift awarded for each student recruiter.
Items may vary based on availability.



**American
Red Cross**

HOPE begins with you.

1-800-RED CROSS | #FutureBloodDonor | [RedCrossBlood.org/YouthResources](https://www.RedCrossBlood.org/YouthResources)