



Your student can also earn the following thank-you gifts:

REGISTER ONLINE:
WRISTBAND



RAISE \$5:
HEARTY



\$10:
BREEZE*



\$15
JUMP ROPE*



\$25:
HYDRO*



\$40:
DREAM*



\$50:
T-SHIRT*



\$75:
PLAYGROUND
BALL*



\$100:
MARLEY*



\$200:
BAXTER*



\$250:
SOCKS*



\$500:
MYSTERY XL
FIDGET POPPER*



\$1,000:
FITNESS
WATCH*

*plus lower-level gifts

Earn a
MYSTERY GIFT
for every \$50
you raise!

Up to 20 gifts.



American Heart
Association.

KIDS
HEART
CHALLENGE™

Jennie Moore Elementary School Families,

Get ready for Kids Heart Challenge!

Dear Parents~

This week our school kicked off Kids Heart Challenge (KHC), previously known as Jump Rope for Heart!

KHC is a fun event that gets everyone involved. It promotes a heart healthy lifestyle for your child and encourages community service. Your child will learn fun jump-rope skills while raising money to fund lifesaving research and educational programs.

Envelopes come home this week and your child has until **Wednesday, March 1st** to collect money to support The American Heart Association. Family, Friends, your employer and businesses are welcome to support your child and their efforts. **All participants will receive thank you gifts based on the amount of contributions collected and the classes with 100% participation will be awarded a pizza party! The top 10 students will receive popsicles and an hour in the "jump" castle!!**

In 2019, Jennie Moore Elementary ranked #1 in the state for donations, collecting over an amazing \$60,000.00!!! Our students and parents are equally amazing and this year I believe with all of my heart that **JME can be #1 again this year!**

Our school will host a **Jump Rope for Heart** day on Friday, **February 24th** in the gym. All students and teachers will participate in a day of jumping and a jump rope contest. **Mrs. Felder always shows her jump roping skills in high heels!** Our students at Jennie Moore are "jumping" at the chance to fight heart disease and help others. Please encourage your child to help make this year's event successful! You can also go online to heart.org/khc or scan the QR Code below to set up an online donation page for your child. Students who are registered online and send at least 10 emails will be placed in a drawing each morning to pick a treasure out of the JRFH treasure box. **Thank you** in advance!

With heart,
Mrs. Dawson & Coach E



HELP US GET 100% OF OUR SCHOOL FAMILIES
TO KNOWHANDS-ONLY CPR

FINN, Survivor, 2nd Grade

Finn was born with multiple heart defects and spent the first eight months of his life in the hospital. Finn has worked for years with KHC to help raise awareness and support of kids with special hearts—like him.

Join KHC and take Finn's Mission to learn the lifesaving skill of Hands-Only CPR in under two minutes! Complete Finn's Mission online to earn his exclusive Finn's Lifesaver Award!



HEART.ORG/KHC



Instructions

Help your child set up a personal fundraising page. They will earn a fun wristband just for registering online! Collect donations and earn thank-you gifts and online badges.

Here's what to do:

- Download the Kids Heart Challenge app or go to heart.org/KHC. (Image 1)
- Find our school and click "Sign Up".

Select a State and type in the first word of the school, then hit search.

Choose a State Type your school's name

FIND YOUR STUDENTS SCHOOL

- Log in:** Select whether you're a new or returning participant. If you're new, fill out the form to set up your account. If you're returning, enter your username and password and update your information. (Image 2)
- Set your goal:** Track your progress and kick things off with your own personal donation. (Image 3)
- Choose a student health challenge:** *Be Active* or *Be Kind*.



Now you and your child are ready to have some fun:

- Personalize your child's page by adding photos and sharing why heart health is important to your family. (Image 4)
- Send emails to invite friends and family to support your child's goal. Collect donations and earn thank-you gifts and online badges!
- Share on Facebook, Twitter, LinkedIn and social media to help save lives.

Each time your child visits the online headquarters, they will see badges earned, have a chance to take a healthy challenge, and unlock special surprises! More visits mean more chances to share messages about heart health and raise funds for the American Heart Association.

Tips:

- Always fundraise the smart and safe way. Do not go door-to-door or ask strangers for donations.
- Please convert cash donations into checks payable to the American Heart Association.
- Scan your checks using the app to add the donations to your online total.
- Double your donations by asking donors if their companies will match their gifts. Find a list of companies here: <http://www.heart.org/matchinggifts>.

1.

SCAN TO SIGN UP!



2.

Create Profile

Enter your contact information:

Student First Name * Student Last Name *

Parent First Name * Parent Last Name *

Parent Email Address *

State *

☒ I would like to be emailed when a gift is made on my behalf!

Grade *

Teacher's Title * Homeroom Teacher's Last Name *

3.

Set Your Goal

You can help save lives while also earning thank-you gifts when raising funds for the American Heart Association. Get started by making your own donation and earn your first two Heart Heroes and a free wristband! Next, set a goal for how much you want to raise and ask your friends and family to help you reach it.

Will you kick things off by making a donation?
Optional

Set your goal! How much can you raise to save lives?

Thank you for being a Heart Hero!

Your Fundraising Goal is: *

4.



MY STORY

Please help me save lives with the American Heart Association!

I'm participating in my school's Kids Heart Challenge and raising funds to help everyone have healthy hearts. I'm also learning things like how to keep my own heart, brain and lungs strong, how to save a life with Hands-Only CPR, the warning signs of a stroke and ways to de-stress.

I'm really excited and hope you will help me save lives by donating!

Thank you!